

Bachelor of Design with major in Graphic Design

123 credits

Program Delivery Modality: Campus Online Hybrid
Language of Instruction: Spanish English Bilingual

The language of instruction and program delivery modality are subject to availability.

General Education			
Course	Title	Credits	Pre-requisites
QYLE 110-O or FYIS101-O	Attitude Development and University Adaptation or Distance Education for Freshmen Seminar	3	Must be taken in the 1 st term of enrollment
SPAN 101-102 o SPAN 103-104 o SPAN 105-106	Introduction to Spanish Language - Basic Level Introduction to Spanish Language - Intermediate Introduction to Spanish Language - Advanced Level	6	SPAN 101 for SPAN 102 SPAN 103 for SPAN104 SPAN 105 for SPAN 106
SPAN 215	Writing and Composition	3	SPAN 101-102 or SPAN 103 -104 or SPAN 105-106
ENGL 101-102 o ENGL 103-104 o ENGL 105-106	Introduction to English Language - Basic Level Introduction to English Language - Intermediate Introduction to English Language - Advanced Level	6	ENGL 101 for ENGL 102 ENGL 103 for ENGL 104 ENGL 105 for ENGL 106
ENGL 212	English Second Year Basic Level	3	ENGL 101 -102 or ENGL 103 -104 or ENGL 105 -106
ENGL 350	Conversational English	3	ENGL 101-102 or ENGL 103-104 or ENGL 105-106 and second- year English course
SOSC 101-102 o SOSC 103 y PSYC 123	Introduction to Social Science I and II Introduction to Social Sciences (Compendium) General Psychology (Compendium)	6	SOSC 101 for SOSC 102 SOSC 103 for PSYC 123
HUMA 101 - 102	World Culture I and II	6	HUMA 101 for HUMA 102
MATH 112	College Algebra	3	
QUME 250	Quantitative Methods	3	MATH 112
SCIE 111-112	Integrated Science I and II	6	
COIS 101	Introduction to Computers	3	
HIST 101	Introduction to the Study of History	3	
		54	
Professional Core			
DESI 121	Drawing I	3	
DESI 315	Ethic and Legislation in Design	3	
ENTR 360	Entrepreneurship	3	
HIDE 100	History of Art	3	HUMA 101

HIDE 110	Representing Culture: Art & Artifact 1500-1850	3	HIDE 100
HIDE 200	History of Design 1800-Today	3	HIDE 110
	Total	18	
Concentration Courses			
DESI 285	Digital Photography	3	
GRAD 130	Image Studio - Black and White	3	
GRAD 131	Image Studio – Color	3	GRAD 130
GRAD 145	Communication Studio	3	GRAD 131
GRAD 105	Typography I	3	GRAD 130
GRAD 215	Typography II	3	GRAD 105
GRAD 202	Graphic Design Studio 1	6	GRAD 130
GRAD 210	Graphic Design Studio 2	6	GRAD 202, GRAD 145
GRAD 310	Graphic Design Studio 3	6	GRAD 210, WEDE 100
GRAD 320	Packaging Design	3	GRAD 210
GRAD 325	Video Editing	6	GRAD 210
GRAD 410	Senior Design Project I	6	GRAD 310
GRAD 420	Senior Design Project II	6	GRAD 410
GRAD 430	Portfolio Studio	3	GRAD 310, GRAD 410, GRAD 420
GRAD 440	Internship	3	GRAD 310
WEDE 100	Web Design and Graphics Studio 1	3	
WEDE 200	Web Design and Graphics Studio 2	3	WEDE 100
	Total	48	
Electives			
Free Elective		3	
	Total credits	123	