

### Program Total Credits

42 Credits

### Delivery Mode

Online

### Program Description

The Master of Business Administration with major in Supply Chain and Logistics provides to the student with the necessary knowledge to work with the management of materials and its functions of planning, purchasing, control of production and inventory.

### Program Objectives

1. Develop in the student the knowledge, skills, attitudes, and values necessary for the formulation, implementation, and evaluation of strategies that allow you to create and maintain a competitive advantage and at the same time continuously improve the quality of the organization.
2. To develop in the student skills and attitudes that allow him to self-educate and self-manage so that his continuous professional and personal learning can continue.
3. Develop professionals in Business Administration who have the knowledge and skills necessary to communicate effectively and efficiently in different scenarios.
4. Encourage the student an attitude towards research and search for new ideas and technologies that allow him to compete in a globalized world, through innovations in processes, products or administrative services.
5. Share and document research on various topics that train the staff of your work team in their functions of planning, organizing, directing and monitoring organizational functions.
6. Encourage students to have a positive attitude towards constant change, so that they can implement new technological advances that allow them to manage the organization better, achieving its effectiveness and efficiency.
7. Encourage students to develop values so that they can practice their profession as ethical, conscientious and respectful professionals of diversity.
8. Motivate the student of Business Administration to design and administer work teams capable of maintaining an ethical, legal environment aimed at achieving and obtaining results consistent with the objectives of the organization.

### Requirements for the Major

Students must comply with all state requirements for their degree area if any.

Curricular Sequence	Credits
Core Professional Courses	21
Major Courses	15
Electives	3
Capstone	3
<b>Total</b>	<b>42</b>

<b>CORE COURSES</b>			
<b>Title</b>	<b>Course Description</b>	<b>Credits</b>	<b>Pre-requisite</b>
ADMI 500	Managing Organizations	3	
ITMA 501	Technology and Information Management	3	
MARK 502	Marketing Management	3	
FINA 505	Managerial Finance	3	
ACCO 504	Accounting for Decision Making	3	
ECON 505	Business Economics	3	FINA 505
QUME 507	Quantitative Methods & Statistics for Business	3	
	<b>Total</b>	<b>21</b>	

<b>SPECIALIZATION COURSES</b>			
<b>Title</b>	<b>Course Description</b>	<b>Credits</b>	<b>Pre-requisite</b>
MAMC 552	Operations Management	3	ADMI 500, QUME 507
MAMC 553	Enterprise Resources Planning	3	QUME 507
MAMC 554	Supply Chain Design and Management	3	MAMC 552
MAMC 561	Logistics Management and Strategy	3	MAMC 552, MAMC 553
MAMC 562	International Logistics and Global Supply Chain Management	3	MAMC 554, MAMC 561
	<b>Total</b>	<b>15</b>	

<b>ELECTIVE COURSES (Select one)</b>			
<b>Title</b>	<b>Course Description</b>	<b>Credits</b>	<b>Pre-requisite</b>
MAMC 551	Project Management Fundamentals	3	
ADMI 506	Business Ethics	3	
MARK 552	CRM: Increasing Customer Value	3	
	<b>Total</b>	<b>3</b>	

<b>CAPSTONE COURSE</b>			
<b>Title</b>	<b>Course Description</b>	<b>Credits</b>	<b>Pre-requisite</b>
ADMI 595	Knowledge Integration in Business Administration	3	Core courses & 9 credits in Specialization Courses
	<b>Total</b>	<b>3</b>	

---