

Program Total Credits

120 credits

Delivery Mode

Online

Program Description

The Bachelor of Public Health with concentration in Health Services Management prepares the students to perform successfully in primary and intermediate management in health service organizations. What distinguishes these professionals are their knowledge in the field of public health, in the field of management and integration of both fields. In this way, it will ensure the fine balance between the provision of public health services and organizational and administrative health.

Program Objectives

- 1. To provide the health industry in both the public and private sectors with the human resources specialized in health services management.
- To contribute to the training of professionals capable of establishing creative and cost-effective strategies in the search for alternatives that maintain the organization in the desired levels of competence.
- 3. To prepare professionals with the necessary leadership that will allow them to direct the development and the improvement of the health programs in which they perform.
- 4. Develop professionals who have collaborative and teamwork skills that can maintain group cohesion and optimal productivity.
- 5. Develop professionals who have the sensitivity, commitment and dedication that allows them to establish affective and effective communication.
- 6. To train professionals who can compete favorably in the health employment marketplace

General Education Requirements

All applicants must complete the required general education course work prior to starting the concentration courses.

General Education Course Work	Total Credits
Language/Communication and English	21
Humanities/History	9
Mathematics	3
Social Sciences	9
Sciences	3
Computer/Others	6
Total	54

CODE	TITLE	CREDITS
General Education Courses		54
FYIS 101	Induction Seminar to Distance Education	3

SPAN 101-102 or	Introduction to Spanish Language – Basic Level	6
SPAN 103-104 or	Introduction to Spanish Language –Intermediate	
ENGL 101-102 or	Introduction to English - Basic Level	6
ENGL 103-104 or	Introduction to English - Intermediate	
QUME 250	Quantitative Methods	3
SOSC 101-102	Introduction to Social Science I and II	6
COIS 201	Data Processing	3
PSYC 123	General Psychology (Compendium)	3
SCIE 111-112	Integrated Science I and II	6
HIST 101	Introduction to the Study of History	3
SPAN 215	Writing and Composition	3
ENGL 212	English Second Year Basic Level	3
ENGL 350	Conversational English	3
HUMA 101-102	World cultures I and II	6
Core Professional Courses		33
ACCO 111-112	Introduction to Accounting I and II	6
ECON 123	Introduction to Economics (Compendium)	3
ENMA 101	Introduction to Business Development	3
MANA 210	Administrative Theories	3
MANA 213	Human Resources Management	3
MANA 230	Organizational Behavior	3
PUHE 101	Introductions to Public Health and Health Education	3
PUHE 201	Introduction to Biostatistics	3
PUHE 203	Introductions to Epidemiology	3
PUHE 210	Biological Aspects of Human Diseases	3
Concentration Courses		33
HESM 110	Health Services Management	3
HESM 210	Health Systems & Models	3
HESM 220	Services Planning and Evaluation of Health Services	3
HESM 230	Basic Accounting for the Health	3
HESM 310	Economics of the Health Industry	3
HESM 320	Basic Finance for the Health Industry	3
HESM 330	Legal Aspects in the Health Industry	3
HESM 340	Budgeting for the Health Industry	3
HESM 410	Health Information Systems	3
HESM 420	Special Topics in Health Services	3
HESM 431	Seminar in the Health Services Management	3